



Social Media Policy and Procedure

Date Approved	21 st July 2024	Effective State Date	21 st July 2024
Policy Number	9	Version Number	2.0
Review Date	1 st June 2025		
Related Documents	ISA Social Media Code of Conduct		

1. Purpose of the Policy

The purpose of this policy is to outline the roles, responsibilities, and expectations of FSAT and its members with regards to social media conduct.

This policy follows the Ice Skating Australia Social Media Code of Conduct.

2. Application of the Policy

This policy applies to the FSAT Committee, FSAT Officials and FSAT Members. The policy covers the sport of figure skating and associated activities and events conducted by FSAT.

As a part of the figure skating community, FSAT and its members are extensions of Ice Sports Tasmania (IST), Ice Skating Australia (ISA) and the International Skating Union (ISU).

3. Policy Statement

3.1 Social Media Definition

Social Media refers to any online functions or tools that allow people to communicate on the internet. Social media can include any online platforms such as websites, blogs, forums, video services, podcasts, or any online manner of communication.

3.2 FSAT Social Media Platforms

FSAT may manage several social media platforms. Some of FSAT's forms of social media include but are not limited to:

- Official FSAT Website
- Private members group on Facebook
- Public FSAT Facebook page
- FSAT Instagram page

Any platforms that are used by FSAT must be approved by the FSAT Committee and will become an official social media platform for FSAT. Individuals must not create a FSAT social media page using the FSAT logo or name without prior approval from FSAT.

FSAT may use these social media platforms to promote FSAT, FSAT Members and the sport of figure skating in Tasmania in a positive way.

FSAT Committee Members must be mindful that all comments on social media are a reflection of FSAT.

Persons managing these platforms on behalf of FSAT must be approved by the Committee. They will be responsible for the posting, approval, and monitoring of content from FSAT and its members.

The Secretary will maintain the login and passwords for the platforms and provide access to approved persons.

3.3 Permission of FSAT Members

FSAT Members will be given the opportunity in their FSAT Membership and also in individual competition/event entries to consent to their photographs and/or videos to be used on FSAT social media platforms. Members will be consenting to only their name and photos/videos being shared. Other information such as phone numbers, addresses, etc will not be shared publicly.

3.4 Member Social Media Conduct

FSAT encourages members to participate in promoting the sport through posting on social media platforms. Everything posted online is considered public and searchable.

When expressing thoughts on social media that clearly relates to FSAT, FSAT Officials, its members, competitions, activities, fundraising events, products, services, or reputation, FSAT encourages the use of positive, respectful and constructive wording.

It must not include any material that is offensive, harassing, discriminatory, embarrassing, intimidating, sexually explicit, bullying, hateful, racist, sexist or otherwise inappropriate.

FSAT and FSAT Members may post appropriate skating-related materials on their personal social media platforms including but not limited to:

- Photos
- Videos
- Links
- Approved fundraising events
- Upcoming Competitions/Events

FSAT reserves the right to decline or remove posts and/or comments on FSAT social media platforms perceived to be:

- Non-constructive
- Not in the interest of FSAT, IST, ISA, or ISU
- Conflicting with the ethics and objectives of FSAT, IST, ISA, or ISU
- Harassment or abuse towards FSAT and/or any individual in the skating community
- Not within the bounds of good sportsmanship
- Creating a perception of bringing the sport into disrepute

3.5 Social Media Conduct Breaches

Social media communications that are deemed breaches of the FSAT and ISA Social Media Policies are to be reported to FSAT. These breaches will be taken seriously and dealt with appropriately by the FSAT Committee.

Serious breaches can be reported directly to Ice Skating Australia by the individual or by FSAT. The issue will then be passed on to the ISA Disciplinary Committee.

Change History

Version	Approval Date	Change
1	October 2015	Development of Policy
2	21 st July 2024	Review and re-formatting of Policy